

Cookbook Questions & Answers

Q. Will every recipe be included in the cookbook?

A. Our goal is to include every one. As long as it's a viable recipe, we'll include it. For example, if your recipe is a cake and it lacks flour as an ingredient, it probably isn't going to work and we'll exclude it. If we get more than one of the exact same recipe, we'll print it once and combine the names on it.

Q. Is July 31st the absolute deadline?

A. Absolutely. We'll have a pretty short time frame after that date to proofread, sort, and categorize all of the recipes before we have to submit it for publishing.

Q. I'm an At Large member. How do I sell cookbooks and where does the 25% profit from my sales go?

A. As an At Large member, you'll be sent sales forms individually. Since you're not a member of a county chapter, all of the proceeds from your sales will revert to the state treasury.

Q. I don't have internet access, how do I get my recipe included in the cookbook?

A. A form will be included with your flyer that you can photocopy and use to submit your recipes. Send it via US Mail to the committee member of your choice. They will input it for you. Other options are using the public library computers, a friend, co-worker, etc. Just remember, while the committee members will be glad to do it for you and will make every effort to ensure the recipe's accuracy, a lot of the result will depend on your handwriting. They won't be able to send you a printout for you to proofread so, neatness counts!

Q. When will the cookbooks be available for sale and how much will they sell for?

A. We intend to have cookbooks for sale by the time of the November state meeting. How much they will cost will largely depend on how many recipes we have. The more recipes, the higher the selling price but, we want to make it reasonable and fair.

Q. If the chapters only get to keep 25% of the proceeds, what does the rest go towards?

A. The state treasury will get the remainder of the proceeds. It can be used for many things but, it's primary goal is to help defray the costs that the Executive Cabinet and Committee Chairpersons incur. Currently, very few of those folks get reimbursement for any portion of

Cookbook Q&A

their personal expenses each year. These people spend a lot of their time, gas, and personal money promoting and helping OHC.

Q. I'm proud of my chapter affiliation. Will our chapters be included with the recipes?

A. There is a way to note that. When you log in to the website, sign on with your name, a dash, and then your affiliation. For example: Jane Doe – At Large

Q. One of my best recipes was in another cookbook. Can I include it?

A. Yes. You're free to use most recipes. The only exceptions are trademarked names such as Neiman Marcus® Cookies. If you use those, the publishers have the right to change them. Remember, use of others ideas will cause the cookbook to lose some of its personalization.

Q. Once the cookbook is finished, how can we sell them?

A. The publisher will provide us with many marketing and display materials but, don't forget that your church and other organizations that you belong to will be good sources of sales. Not to mention family and workplace sales (if allowed).

Q. Is there a deadline for sales?

A. No. In fact, included in each cookbook will be an order form which people can use to order additional copies. We will be required to pay for all cookbooks printed within a 45-60 day timeframe after publication but, that will allow us time to sell them.

Q. Is the cookbook the only opportunity that we'll have to raise money for our chapter?

A. Not necessarily. The thought behind putting this together was to provide an avenue whereby the chapters and the state treasury could both benefit on an annual basis. If the cookbook sales do well, we might be able to do some major fundraiser on a yearly basis. Many chapters had said that they did not know how or did not have enough members to do fundraising for the projects they wanted to do. This was designed as a way to help everyone.